



BEHEALTH 2023

International Event in Healthcare | October 24-26, 2023 | 6th Edition

AGENDA

Day 1 – October 24th, 2023

08.30 – 09.00	WELCOME AND REGISTRATION
09.00 – 12.30	FUNDING OPPORTUNITIES AND REGULATIONS FOR HEALTH <i>Marilen Gabriel Pirtea</i> – Rector of the Western University of Timișoara <i>Flaviana Rotaru</i> - President of ROHEALTH – The Health and Bioeconomy Cluster <ol style="list-style-type: none">1. <i>Alexandru Rogobete</i>- Secretary of State, Ministry of Health2. <i>Tudor Prisecaru</i> – Secretary of State, Ministry of Research, Innovation, and Digitalization3. <i>Dragoș Adrian Iorga</i> - Director General, The Management Authority for the Health Program (Directorate General Health Operational Program), (TBC)4. <i>Adrian Popa</i> – National Agency for Health Infrastructure Development-ANDIS, Romanian Health Ministry5. <i>Razvan Anistoroaei</i> – Project Adviser, European Health and Digital Executive Agency (HaDEA) – Title: Eu4Health (& Horizon Europe) upcoming calls, eligibility and rules for applying6. <i>Ciprian Alic</i> - Head of State Aid Unit, FNGCMM (National Credit Guarantee Fund for Small and Medium Enterprises SA-IFN) Title: “The guarantee programs of the National Credit Guarantee Fund for SMEs (FNGCMM S.A-IFN); new approaches and international developments of AECM”7. <i>Iulia Mihail</i> – Senior Counsellor, Ministry of Education and Research Director – ROST (Romanian Office for Science and Technology)8. <i>Ion Gheorghe Petrovai</i> - Innovation Director, FreshBlood HealthTech, Adjunct Professor-Department of Public Health-Babes Bolyai University, Cluj-Napoca, Romania9. <i>Madalina Argaseala</i> – Operational Manager, Frontier Management Consulting10. <i>Ioana Stoenescu</i> - Head of External Affairs, Marmet Access and Reputation, Roche Romania



	11. <i>Carmen Ungurean</i> - Public Health Expert - cancer prevention and cancer screening coordinator
12.30 – 13.30	LUNCH
13.30 – 15.00	<p>Panel discussion 1. E-Health</p> <p>Moderator: <i>Ion Gheorghe Petrovai</i> - Innovation Director, FreshBlood HealthTech Adjunct Professor-Department of Public Health-Babes Bolyai University, Cluj-Napoca, Romania</p> <ol style="list-style-type: none"> 1. <i>Andy Bleaden</i> - Director, Ecosystems and Membership, ECHAlliance; Title: <i>How to engage with a global network of ECHAlliance ecosystems for implementing digital health solutions</i> 2. <i>Adriana Alexandrescu</i> - Scientific Researcher I, National Institute for Research & Development in Informatics - ICI Bucharest Title: <i>Transforming care: Remote Health Monitoring Solutions for Seniors and Neurodegenerative Conditions</i> 3. <i>Ştefan Buşnatu</i> - Vice Dean Faculty of Medicine at Carol Davila University of Medicine and Pharmacy 4. <i>Ariana Cordos</i> - Ph.D., Junior Project Manager - FreshBlood HealthTech Title: <i>Innovation Days, Hubvantage, HealthTechNext Gen</i> 5. <i>Adina Florea</i> - Director of the Center of Excellence in Artificial Intelligence, Vice Rector of University Politehnica of Bucharest 6. <i>Flaviana Rotaru</i> – President of ROHEALTH – The Health and Bioeconomy Cluster, CEO Frontier Management Consulting 7. <i>Cristian Mogodici</i> – CEO, ZAYA Artificial Intelligence 8. <i>Cristiana Deca</i> – CEO, Decalex; Title: <i>AI in e-health - compliance risks</i> 9. <i>Mircea Manda</i> - Marketing Manager, Supermedical Title: <i>AiForRomania - Artificial intelligence platform for imaging diagnostic support</i> 10. <i>Moraru Luminita</i> – Professor, "Dunărea de Jos" University, Galati, Title: <i>Classification of Cardiovascular Diseases using ECG Signals and Genetic Algorithm</i>
13.30 – 15.00	<p>Panel discussion 2. Social Responsibility for Health</p> <p>Moderator: <i>Lupu Mihaela</i> - Executive Director, Mă Bucur de Viaţă Association</p> <ol style="list-style-type: none"> 1. <i>Raluca Painter</i> - Head of Unit DG Reform - Labour Market, Education, Health & Social Services at European Commission 2. <i>Daniela Mateşan</i> – President, OncoGen Association 3. <i>Dan Mircea Enescu</i> - M.D., PH.D. Plastic Surgeon, Vice-president of the Romanian Academy of Medical Sciences 4. <i>Mădălina Argăseală</i> – Operational Manager, Frontier Management Consulting



	<ol style="list-style-type: none">5. <i>Cristina Tomescu</i> - Senior Researcher II, Research Institute for Quality of Life, Romanian Academy6. <i>Cristian Sas</i> – President, Colegiul Pacienților Association7. <i>Sabina Diniță</i> – President, Cutia cu Medicamente Association8. <i>Mihaela Lupu</i> - “Mă Bucur de Viață” Asociațion9. <i>Ana Măiță</i> - Co-founder, SAMAS Association10. <i>Valentin Veron Toma</i> - "Francisc Rainer" Anthropological Research Center11. <i>Bogdan Florea</i> – Medic Neurolog, Director Cluj-Napoca Podiatry Medical Center12. <i>Dobre Alexandra</i> - President Institute for Active Ageing13. <i>Lidia Onofrei</i> - General Department for Medical Care and Public Health, Ministry of Health of Romania
15.00 – 15.15	BREAK
15.15 – 16.45	<p>Panel discussion 3. Translational medicine</p> <p>Moderator: Madalina Argaseala – Operational Manager, Frontier Management Consulting</p> <ol style="list-style-type: none">1. <i>Diana Cimpoesu</i> - Dean, ‘University of Medicine and Pharmacy "Grigore T. Popa" CENEMED2. <i>David Morrow</i> – Senior Scientific Programme Manager at EATRIS Senior Program Manager3. <i>Simon Simon</i> - Director, Interdisciplinary Research, Institute on Bio-Nano-Sciences, Babeş-Bolyai University4. <i>Felicia Costinescu Ciulu</i> – The Directorate For Health Technologies Assessment, National Agency for Medicines and Medical Devices of Romania ANMDM5. <i>Minoiu Costin</i> – Diagnostic and Interventional Radiologist, Emergency Clinical University Hospital6. <i>Serban Rosu</i> – CEO, OPERA Contact Research Organization7. <i>Raluca Prodan</i> - President of the Genetics and Personalized Medicine Association. Founder of Longevity - the aesthetics of life in Romania. Co-founder of Geneceutica8. <i>Scafa Alexandru</i> – Bucharest Clinical Emergency Hospital (Floreasca)9. <i>Bogdan Ionel Tamba</i> – Professor at ‘University of Medicine and Pharmacy "Grigore T. Popa"’
15.15 – 16.45	<p>Panel discussion 4. Materials for Health</p> <p>Moderator: Roxana Piticescu - General Director, National Research and Development Institute for Non-ferrous and Rare Metals - IMNR</p> <ol style="list-style-type: none">1. <i>Henk Vanhoutte</i> - Secretary-General, European Safety Federation Title: “Sustainable Personal Protective Equipment: challenges and opportunities.”



	<ol style="list-style-type: none">2. <i>Anton Ficai</i> - Lecturer, PhD. Eng. University "POLITEHNICA" Bucharest3. <i>Madalina Georgiana ALBU KAYA</i> - Division Leather and Footwear Research Institute. Head of Collagen Department, INCDTP - National Research and Development Institute for Textiles and Leather Title: Multiparticulate delivery systems based on collagen and antiinflammatory drugs – research4. <i>Ana Maria Prelipcean</i> - General Director, National Institute of Research and Development for Biological Sciences (TBC)5. <i>Mihaela Badea</i> – Transilvania University of Braşov6. <i>*Ioan Balint</i> - Institutul de Chimie Fizică "Ilie Murgulescu" din Bucureşti (TBC)7. <i>*Mihail Eugen Hinescu</i> - Institutul "Victor Babeş" din Bucureşti (TBC)8. <i>*Viorica Glatchi</i> - Universitatea de Stat din Moldova (TBC)9. <i>*Urszula Narkiewicz</i> - West Pomeranian University of Technology, Szczecin · Department of Chemical Technology, Poland (TBC)10. <i>Radu Udrea</i> – Materials Enginner at Apel Laser
16.45 - 17.00	BREAK
17.00 – 18.30	<p>Panel discussion 5. MDR and iVD Regulation, challenges for NBs and market operators</p> <p>Moderator: Flaviana Rotaru – President, ROHEALTH – The Health and Bioeconomy Cluster</p> <ol style="list-style-type: none">1. <i>Maria Chiara Orlandi</i> – Policy Officer Medical Devices, Health and Food Safety DG (SANTE)2. <i>Flora Giorgio</i> – Deputy Head of Unit - B6 Medical Devices and HTA, DG SANTE3. <i>Virginie Siloret</i> – Notified Body, SGS, Belgium4. <i>Graham Gavin</i> – Senior Lecturer, TUDublin5. <i>Yves Verboven</i> – Director, EU4HealthSolutions6. <i>Jane Massy</i> – Senior Consultant, SGS Ireland7. <i>Roel Smolders</i> – Business Development and Services Director, MEDVIA8. <i>Pascal Verdonck</i> – Civ Eng, Biomed Eng, MBA, PhD Ghent University9. <i>Albert Brabas</i> – Prof. Eng, George Emil Palade University of Medicine, Pharmacy, Science, and Technology of Targu-Mures10. <i>Frederike Windisch</i> - Austrian National Public Health Institute Title: Study supporting the monitoring of availability of medical devices on the EU market (HADEA/2021/P3/03)11. <i>Marius Ivanov</i> – Manager & Co-owner, ALTFACOR12. <i>Alin Iosif</i> – General Director, BioSintex (TBC)13. <i>Alin Enache</i> – Chemical Engineer, Apel Laser (TBC)14. <i>Costea Ştefan</i> – Founder OmniOrto3D (TBC)15. <i>Dana Stan</i> – Founder, CEO & Head of Research Department, DDS Diagnostic (TBC)



<p>17.00 – 18.30</p>	<p>Panel discussion 6. The hospitals from home</p> <p>Moderator: <i>Luiza Spiru</i> - President of “Ana Aslan” International Foundation, Professor of Geriatrics, Gerontology and Old Age Psychiatry „Carol Davila” University of Medicine and Pharmacy</p> <ol style="list-style-type: none">1. <i>Vladimir Poroch</i> - Associate Professor, ‘University of Medicine and Pharmacy "Grigore T. Popa2. <i>Amalia Teodora Vancea</i> – CEO Juventa Rehub3. <i>Andreea Popescu</i> - Sr. UX Product Manager, Analog Devices Title: How Remote Patient Monitoring Helps Drive Hospital-at-Home4. <i>Mircea Mărzan</i> - “Ana Aslan” International Foundation5. <i>Răzvan Ioan Trașcu</i> - “Ana Aslan” International Foundation6. <i>Carina Dantas</i> – CEO SHINE 2Europe, Director of the SHAFE Foundation7. <i>Ulises Cortez</i> (TBC)8. <i>Athanasios Bibas</i> (TBC)
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Day 2 – October 25th, 2023

<p>9.00 – 10.30</p>	<p>Panel discussion 7. Education for Health</p> <p>Moderator: <i>Mihaela Oravitan</i> - Professor of Department of Physiotherapy and Special Motricity, West University of Timișoara</p> <ol style="list-style-type: none">1. <i>Corina Georgeta Barna</i> - National Contact Point for the Marie Skłodowska-Curie Actions, European Commission Head of the International Students Office, University of Life Sciences “King Michael I” from Timișoara - Title: Marie Skłodowska-Curie Actions2. <i>Jane Massy</i> - Senior Consultant, SGS Ireland (TBC)3. <i>Alina Raileanu</i> - Associate Professor, PhD Danubius University4. <i>Ivanov Marius</i> – Manager & Co-owner, ALTFACOR5. <i>Sorana Bolboacă</i> – Chairman, Romanian Society of Medical Informatics Title: Computer literacy among medical undergraduate students by example6. <i>Valeria Herdea</i> – President, Romanian Association for Pediatric Education in Family Medicine (TBC)9. <i>Radu Iliescu</i> – Prof. Dr., University of Medicine and Pharmacy "Grigore T. Popa (TBC)10. <i>Costin Teodor Streba</i> - University of Medicine and Pharmacy Craiova (TBC)11. <i>Ana Măiță</i> - Co-founder, SAMAS Association
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9.00 – 10.30	<p>Panel discussion 8. Cancer Mission</p> <p>Moderator: <i>Ioana Stoenescu</i> - Head of External Affairs, Marmet Access and Reputation, Roche Romania SRL</p> <ol style="list-style-type: none">1. <i>Nicoleta Pauliuc</i> – PNL Senator2. <i>Carmen Ungurean</i> - Public Health Expert - cancer prevention and cancer screening coordinator3. <i>Alina Pătrăhău</i> – Founder, Dăruiește Aripi Association4. <i>Cristina Berteanu</i> – Medical Director, Neolife5. <i>Florina Bojin</i> – Assistant Teaching at "Victor Babes" University of Medicine and Pharmacy (TBC)6. <i>Virgil Paunescu</i> – Professor of Immunology, Director of OncoGen, County Emergency Hospital „Pius Brinzeu” Timișoara7. <i>Patriciu Achimaș-Cadariu</i> - Ph.D., Deputy in the Romanian Parliament, President of the Group To Fight Cancer of the Romanian Parliament (TBC)8. <i>George Suci Jr.</i> – Ph.D, Dr. Eng. Ec., R&D and Innovation Manager, BEIA Consult International (ONCOSCREEN, ONCODIR projects)9. <i>Viorel Scripcariu</i> - Universitatea de Medicină și Farmacie „Grigore T Popa” Iași (TBC)10. <i>Constantin Volovat</i> - MD PHD at Centrul de oncologie Euroclinic - VICTORIA HOSPITAL
10:30 -10.45	BREAK
10.45 – 12.15	<p>Panel discussion 9. Clusters for Health Networking</p> <p>Moderator: <i>Izabela Ciobanu</i> – Coordonator, ROHEALTH – The Health and Bioeconomy Cluster</p> <ol style="list-style-type: none">1. <i>Andrew Bleaden</i> – Communities Director - ECHAlliance (European Connected Health Alliance)2. <i>Mark Spinoglio</i> - Cluster Advisor & International Services Provider, Central Florida Cluster Initiative Confluence/ Confluence Advisor & International Services Provider Title: <i>EU-US Collaborative Opportunities Through Clusters for Health</i>3. <i>Anais Le Corvec</i> – Managing Director at Council of European BioRegions (CEBR), Co-Founder at Cliclab Transformative Agent (TBC)4. <i>Flaviana Rotaru</i> – President of ROHEALTH – The Health and Bioeconomy Cluster, CEO Frontier Management Consulting5. <i>Stamatiki Kritas</i> - Business Development Manager, Hellenic Biocluster6. <i>Roel Smolders</i> - Business Development and Services Director, MEDVIA



	<p>7. <i>Mircea Toader</i> – Advisor to the President for International Relations, Chamber of Commerce and Industry Bucharest CCIB (TBC)</p> <p>8. <i>Cristian Gotia</i> - European Programs and Technology Transfer Unit, Enterprise Europe Network - EEN</p>
10.45 – 12.15	<p>Panel discussion 10. Woman Entrepreneurship</p> <p>Moderator: <i>Raluca Mihăilă</i> - Managing Owner, Utopic Brain, Marketing & Creative Boutique, Romania</p> <ol style="list-style-type: none"> 1. <i>Flaviana Rotaru</i> – President, ROHEALTH – The Health and Bioeconomy Cluster 2. <i>Cristiana Deca</i> - CEO, Data Protection & Privacy Expert and CEO, Decalex 3. <i>Liliana Theodoru</i> – Sales Manager, Natural Design 4. <i>Simona Stanciu</i> – Counselor at the Business Environment Directorate of the Ministry of Entrepreneurship and Tourism 5. <i>Vancea Amalia Teodora</i> – CEO Juventa Rehub 6. <i>Sara Wechsler</i> – President of Romanian Textile Concept, <i>Title:</i> Penelope Project Representative 7. <i>Lucia Seel</i> – International Expert on Clusters, Member of the European Cluster Expert Group of the European Commission 8. <i>Ana Maria Icatoiu</i> - vicepreședinta Organizației Femeilor Antreprenor din România (OFA) (TBC) 9. <i>Dana Stan</i> - Founder, CEO and Head of Research Department, DDS Diagnostic (TBC) 10. <i>Gabriela Bondoc</i> – CEO, Founder Clinica HOPE - Psychiatrist and psychotherapist
12.15 – 13.00	Lunch
13.00 – 14.30	<p>Panel discussion 11. Bioeconomy for Health</p> <p>Moderator: Madalina Argaseala, Operational Manager, Frontier Management Consulting</p> <ol style="list-style-type: none"> 1. <i>Adrian Bobică</i> – General Manager, Cromatec Plus 2. <i>Marius Velea</i> – General Director, Holland Farming Agro 3. <i>Stefan Caliman</i> – Consultant, ROHEALTH – The Health and Bioeconomy Cluster 4. <i>Mihaela Păun</i> - General Director, National Institute of Research and Development for Biological Sciences (TBC) 5. <i>Pierre Erwes</i> - Chair, BioMarine Executive (TBC) 6. <i>CEBR</i> 7. <i>Petre Marian Brezeanu</i> - Vegetable Research and Development Station Bacau 8. <i>Gabriela Sovarel</i> - Research and Development Institute for Vegetables and Floriculture Vidra 9. <i>Nuria Munoz</i> – Founder HABIT ARMONIA Interior Design



13.00 – 14.30	<p>Panel discussion 12. Health Policies and Regulatory Framework</p> <p>Moderator: Flaviana Rotaru – President, ROHEALTH – The Health and Bioeconomy Cluster</p> <ol style="list-style-type: none">1. <i>Flora Giorgio</i> – Deputy Head of Unit - B6 Medical Devices and HTA, DG SANTE (TBC)2. <i>Raluca Painter</i> - Head of Unit DG Reform - Labour Market, Education, Health & Social Services at European Commission3. <i>Maria Chiara Orlandi</i> – Policy Officer - Medical Devices, DG SANTE4. <i>Alexandru Rogobete</i> - Secretary Of State At The Ministry Of Health5. <i>Adrian Popa</i> – National Agency for Health Infrastructure Development-ANDIS, Romanian Health Ministry6. <i>Simona Stanciu</i> - Counsellor at the Business Environment Directorate of the Ministry of Entrepreneurship and Tourism7. <i>Iulia Mihail</i> – Senior Counsellor, Ministry of Education and Research Director – ROST (Romanian Office for Science and Technology)8. <i>Felicia Costinescu - Ciulu</i> - The Directorate For Health Technologies Assessment, National Agency for Medicines and Medical Devices of Romania ANMDM (TBC)9. <i>Cristian Alexandru Hotoboc</i> – Director Palmed
14.30 – 14.45	PREPARATION FOR BROKERAGE EVENT AND PANELS CLOSURE
14:45 – 15.00	Break
15.00 – 17.00	<p>Training: Introduction to Medical Device Legislation (MDR and iVDR)</p> <p>Lecturer:</p> <ol style="list-style-type: none">1. <i>Maria Chiara Orlandi</i> – Policy Officer - Medical Devices, DG SANTE2. Jérôme Jadot – Final reviewer and Certification Decision Maker
17.00 – 19.00	<p>ROMANIAN STARTUPS AND ABSTRACTS IN HEALTHCARE CONTEST</p> <p>Moderator: Adriana DUNCA - Project Manager RIS EITHealth - FreshBlood Health Tech</p> <p>JURY:</p> <p>Members:</p> <ol style="list-style-type: none">1. <i>Jury President - Flaviana Rotaru</i> – President of ROHEALTH – The Health and Bioeconomy Cluster, CEO Frontier Management Consulting2. <i>Sorana Bolboaca</i> - Chairman, Romanian Society of Medical Informatics



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| | <ol style="list-style-type: none">3. <i>Dana Stan</i> - Founder, CEO and Head of Research Department, DDS Diagnostic4. <i>Mircea Manda</i> - Marketing Director, Supermedical (TBC)5. <i>Ioana David</i> (TBC) |
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Day 3 – October 26th, 2023

Do Not Forget to Book Your B2B Meeting before October 25th, 2023

24h	BROKERAGE – BILATERAL MEETINGS SESSION
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